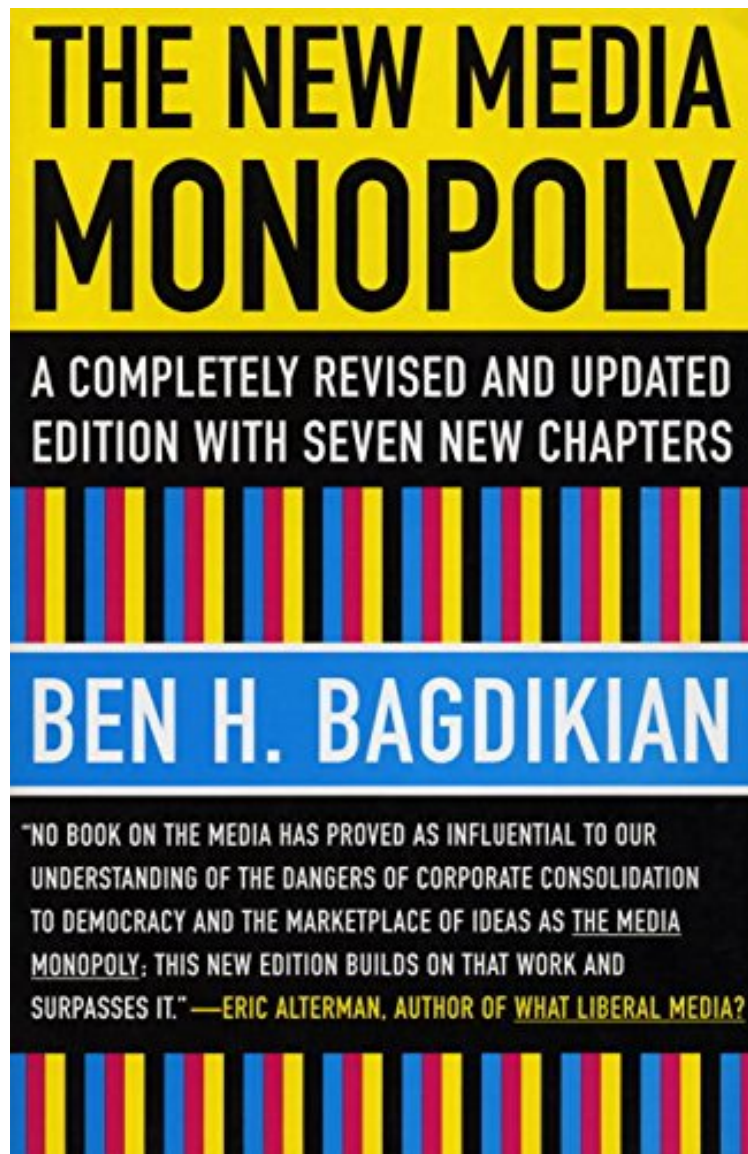


(Pdf free) The New Media Monopoly: A Completely Revised and Updated Edition With Seven New Chapters

The New Media Monopoly: A Completely Revised and Updated Edition With Seven New Chapters

Ben H. Bagdikian

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Ben H. Bagdikian : The New Media Monopoly: A Completely Revised and Updated Edition With Seven New Chapters before purchasing it in order to gage whether or not it would be worth my time, and all praised The New Media Monopoly: A Completely Revised and Updated Edition With Seven New Chapters:

15 of 16 people found the following review helpful. The production of "public opinion" in the 21st century
By Guy Denutte
Whoever wondered, like me, what happened to quality journalism, should read this book. After Reagan won the presidential election in 1980, conservatives began attacking the Fairness Doctrine. "The Fairness Doctrine required stations to devote a reasonable time to discussions of serious public issues and allowed equal time for opposing views to be heard." That seems like a pretty good definition of quality journalism to me. How can you ever imagine editors to defend a view contrary to their own professionalism? This is only possible in a world where media conglomerates grew so big that they don't like other big corporations being attacked. The author says : "Before newspapers and their conglomerates began buying broadcast stations, in 1969 when the Supreme Court ruled that the Fairness Doctrine was constitutional, the majority of newspapers editorialized in favour of the Fairness Doctrine. But by 1984, when newspapers had become part of the growing conglomerates that owned both newspapers and broadcast stations, those newspapers had reversed their positions and editorialized against the Fairness Doctrine. At least 84 percent of newspapers editorials then argued that the Fairness Doctrine should no longer be required." When I was a small boy, I was still taught at school that the press is a warrant for our democracy. I suppose they don't teach that anymore. The free press doesn't exist any longer. The media are now part of the establishment. Five media conglomerates own the most newspapers, magazines, publishers, movie studio's and radio- and television channels, and the author calls those by their names : "These five conglomerates are Time Warner, by 2003 the largest media firm in the world; The Walt Disney Company; Murdoch's News Corporation, based in Australia; Viacom; and Bertelsmann, based in Germany. Today, none of the dominant media companies bother with dominance merely in a single medium. Their strategy has been to have major holdings in all the media, from newspapers to movie studios. This gives each of the five corporations and their leaders more communications power than was exercised by any despot or dictatorship in history". Welcome to the "democracy" of the 21st century. Whoever is interested in a historical perspective of the brainwashing of the American people that started in the 20th century should also read Alex Carey Taking the Risk Out of Democracy: Corporate Propaganda versus Freedom and Liberty (History of Communication).
0 of 0 people found the following review helpful. Great book. Very important read
By Sean Boice
Yes the media is controlled. Our thought suggested. Great book. Very important read. Please see other great patriots like Stan Monteith, Stephen Dollins, Al Neal, Edward Griffin, Milan Martin.
0 of 0 people found the following review helpful. Five Stars
By Another Reader
A must read for everyone.

When the first edition of *The Media Monopoly* was published in 1983, critics called Ben Bagdikian's warnings about the chilling effects of corporate ownership and mass advertising on the nation's news "alarmist." Since then, the number of corporations controlling most of America's daily newspapers, magazines, radio and television stations, book publishers, and movie companies has dwindled from fifty to ten to five. The most respected critique of modern mass media ever issued is now published in a completely updated and revised twentieth anniversary edition. 'Ben Bagdikian has written the first great media book of the twenty-first century. *The New Media Monopoly* will provide a roadmap to understanding how we got here and where we need to go to make matters better.' -Robert McChesney, author of *Rich Media, Poor Democracy*

No book on the media has proved as influential to our understanding of the dangers of corporate consolidation to democracy and the marketplace of ideas; this new edition builds on those works and surpasses them. -Eric Alterman, author of *What Liberal Media?* "A groundbreaking work that charts a historical shift in the orientation of the majority of America's communications media-further away from the needs of the individual and closer to those of big business." -Bruce Manuel, *Christian Science Monitor*
About the Author
Pulitzer Prize-winning journalist Ben H. Bagdikian is dean emeritus of the Graduate School of Journalism at the University of California at Berkeley. His other books include *Double Vision: Reflections on My Heritage, Life, and Profession*.