

The Golden Age of Couture: Paris and London 1947-1957

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From Victoria Albert Museum : The Golden Age of Couture: Paris and London 1947-1957 before purchasing it in order to gage whether or not it would be worth my time, and all praised The Golden Age of Couture: Paris and London 1947-1957:

19 of 19 people found the following review helpful. Glad I got it when I didBy Reine des CoeursHaute couture and fashion enthusiasts have had a very bad time try to get hold of this wonderful book, but I have to say it's worth the wait for those of you impatient and desirous of owning your own copy. This 224 page book has color photographs, black and white illustrations and in depth descriptions of what exactly the New Look was, how it was created and how it was developed. Aside from Dior and Balenciaga, Jean Desses, Jacques Fath, and Norman Hartnell (and a section dedicated to London couture) are also discussed and beautiful photographs of their work are displayed.This is a must have for New Look enthusiasts and fashionistas alike.0 of 0 people found the following review helpful. What Fun!By Always ReadingIf you are even mildly interested in post-war couture you need this book. The photographs are numerous and

"absolutely fabulous"! The publisher is the VA so you can expect a thorough and well done book. Check out the dimensions of this book...I didn't and was pleasantly surprised. I've only looked at it twice in the three days since I received it and have got to go back again and again, there is so much to look at! Since you are reading this review I'm assuming you are interested in the book...do not hesitate, just buy it!! You will not be disappointed.0 of 0 people found the following review helpful. Died and gone to Couterier HeavenBy I. T.Amazing book with plenty photos and of history. I'm a fifties person for the past 60 years. This book feeds all my creative imagination and execution.

In 1947, Christian Dior's New Look was greeted with both shock and delight, making headlines around the world. Accompanying the exhibition opening at the Victoria and Albert Museum in September 2007, this lavish book focuses on Parisian and British couture between 1947 and 1957, the decade Dior hailed as fashion's golden age. The New Look symbolized a new femininity. The full skirts and hourglass silhouettes were considered highly decadent, synonymous with luxury and prosperity, in marked contrast to the austerity of the WWII years. Nevertheless, the New Look caught the public imagination and ushered in a period of remarkable creativity. The Golden Age of Couture features stunning gowns and exquisite tailoring from Dior as well as from such designers as Balenciaga, Balmain, and Givenchy, along with evocative photographs by the likes of Richard Avedon and Cecil Beaton. This beautifully designed book reveals the skill and craftsmanship of haute couture along with the inner workings of the exclusive design houses, and the inspiration behind some of the most famous styles of all time.

'Captures a time when dressing was an elegant art' ElleAbout the AuthorClaire Wilcox is Senior Curator in the V&A's Textiles Fashion department. She curated the highly successful exhibitions Vivienne Westwood, The Art and Craft of Gianni Versace, and Radical Fashion, and edited the accompanying books.