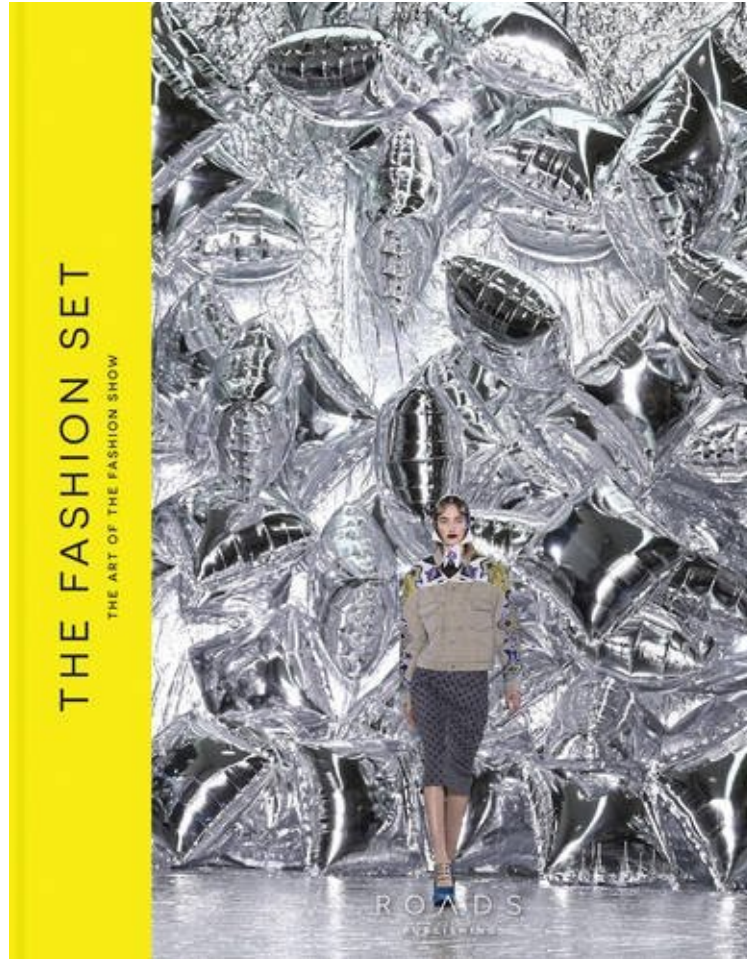


[Read free] The Fashion Set: The Art of the Fashion Show

## The Fashion Set: The Art of the Fashion Show

*Federico Poletti, Georgia Cantarini*

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**Federico Poletti, Georgia Cantarini : The Fashion Set: The Art of the Fashion Show** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Fashion Set: The Art of the Fashion Show:

0 of 0 people found the following review helpful. Overall, a disappointment.By Tim PollockI had such high hopes for this publication but it just didn't deliver.There were some excellent shows included but also some really extraordinary omissions - not a single Rick Owens collection for example.(Whereas Chanel was over-represented with an unnecessary 30 page spread that rapidly became repetitious)The forward by Diane Pernet set the bar high as she discussed moments of extraordinary power that she had experienced at different collections, but sadly there were not enough of such moments present in this book.

This stunning coffee-table book is a celebration of the magic and majesty of the fashion showHigh fashion remains the ultimate in modern luxury, but gone are the days of special previews of new collections in hushed rooms behind

locked doors. In the last ten years, the fashion show has been utterly transformed, since innovators like Dries van Noten marched models down a glamorous banquet table and Lagerfeld trooped his Fendi collection along the Great Wall of China. Social networking and digital media have redefined the value of the fashion show and international brands are now throwing down the bespoke gauntlet to one another to produce stunning, theatrical events. Today, the stages set for new collections are stunning works of art in themselves; museums bedecked with white orchids, rings of fire, Pop Art supermarkets, to allude to just a few. Featuring set design by the creative powerhouses that realize the vision of all the leading international fashion houses, this stunning coffee-table book is a celebration of the magic and majesty of the fashion show. A must for lovers of fashion, theater, design and luxury.