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Mrs. O: The Face of Fashion Democracy

Mary Tomer

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#1398901 in Books FaithWords/Hachette Book Group 2009-10-28Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 10.25 x 1.13 x 8.50l, 2.75 #File Name: 1599952580248 pages | File size: 63.Mb

Mary Tomer : Mrs. O: The Face of Fashion Democracy before purchasing it in order to gage whether or not it would be worth my time, and all praised Mrs. O: The Face of Fashion Democracy:

1 of 1 people found the following review helpful. classy First Lady, classy clothesBy D. ChandlerI followed the Mrs. O fashion blog the first year the Obamas were in the White House and enjoyed it very much. I'm not all that into fashion, but I did enjoy the bright colors, the modest everyday clothes (J. Crew!) and the sexy special occasion gowns the First Lady favored, and I thought it was GREAT that she was using only American designers. She gave several young Americans huge boosts in their careers. So when my 10 year old goddaughter started expressing a strong interest in fashion design, I looked for a book that would inspire her and this is it! She loves it. It features the dress on one page, and then the photo of Michelle Obama wearing it. Thank you, Mary Toomer, and the entire staff at Mrs. O. We will miss you, and I will REALLY miss Mrs. Obama and her husband.0 of 0 people found the following review helpful. Four StarsBy SWestonI am satisfied. Book in good condition, all that I was missing was the cover.2 of 2 people found the following review helpful. This is for "the girls"!By Miss EllieThis is a great gift for all of your

girlfriends who have style and substance! They will without a doubt appreciate it! We all love discussing Mrs. Obama's choices of designers, off the rack clothes, accessories and shoes. The photos are great and we can view her wardrobe up close and personal.

Celebrated for her style and substance, Michelle Obama has transformed the role of first lady and become a 21st century icon, attracting attention from all over the world. The qualities so admired in her - intelligence, strength and charisma - radiate through her personal style, which has united accessibility with high-wattage glamour. The clothes, like the woman, feel both familiar and inspirational. Readily mixing high-end labels with more affordable brands, with a focus on craftsmanship and artistry, Mrs. O has elevated the notion of real value and ushered in a new era of "fashion democracy". Building on the success of Mrs-O.org - the Web site that chronicles Michelle Obama's style - MRS. O: THE FACE OF FASHION DEMOCRACY takes a closer look at America's modern style icon, featuring more than 120 photographs of the first lady and delving into the back story of her clothes and accessories. It also goes behind the scenes with interviews from her favorite designers, including Isabel Toledo, Jason Wu, Michael Kors, Maria Pinto and Isaac Mizrahi. Opening with a brief overview of Michelle Obama's early years, the book goes on to provide rarely seen photos from behind-the-scenes on the presidential primary trail through the 2008 Democratic National Convention, the monumental events of election night, the inauguration and early chapters of life in the White House. The final chapter hears the opinions of Mrs. O's adoring fans - giving the last word to the people. Original photographs of Michelle Obama's most iconic looks, along with commentary from fashion experts, top off this tactile visual feast. Woven together with sketches and illustration inspired by the first lady, the book reveals the story of a new era of American fashion.

"Tomer's is at least the third fashion-related book on the first lady, and so far, it's the most comprehensive, tracing Obama's style from that frigid day in Springfield, Ill., when her husband announced his candidacy to the first lady's springtime tour of Europe." - Politico.com "[Tomer] spoke with more than 40 designers for the book, which includes two-page interviews with such Obama favorites as Jason Wu, Loree Rodkin, Isabel Toledo and Peter Soronen. It's also filled with fabric swatch close-ups, dress shots (both famous and less well known) and displays the thoroughness of a librarian in cataloging the origins of Obama's many brooches, pins and patent-leather heels." - Washington Post "This is not the first book about Mrs. O's style, but in my opinion, it's the best. Tomer didn't rush it out. She took her time, did her research, gathered hundreds of pictures and interviewed dozens of designers and stylists who have dressed the first lady or have informed views about her style. It's lovely to look at and fascinating to read." - Orlando Sentinel "From the campaign trail to the White House, Michelle's looks have been slowly more and more documented, and although a few books on her fashion have popped up already, the recently-released Mrs. O: The Face of Fashion Democracy is the best by far. After flipping through the first few pages, we already have a newfound appreciation for the First Lady's style; whoever knew she wore so much Moschino? ...We can't stress enough how impressed we are with the tome." - Racked.com About the Author Mary Tomer is the founder and contributing editor of Mrs-O.org. In the summer of 2008, captivated by Michelle Obama's arrival on the national stage, Mary realized the future first lady had the makings of a style icon - the genesis of Mrs-O.org. The site launched in September 2008, and has quickly grown to attract more than 2 million site visits, with traffic from 221 countries and territories. Mary has appeared on the Today Show, MSNBC, Access Hollywood and BBC Radio, speaking as an authority on the first lady's style. While not blogging, Mary works in advertising for Bartle Bogle Hegarty in New York. She is a graduate of Boston College, and native of Columbus, Ohio.