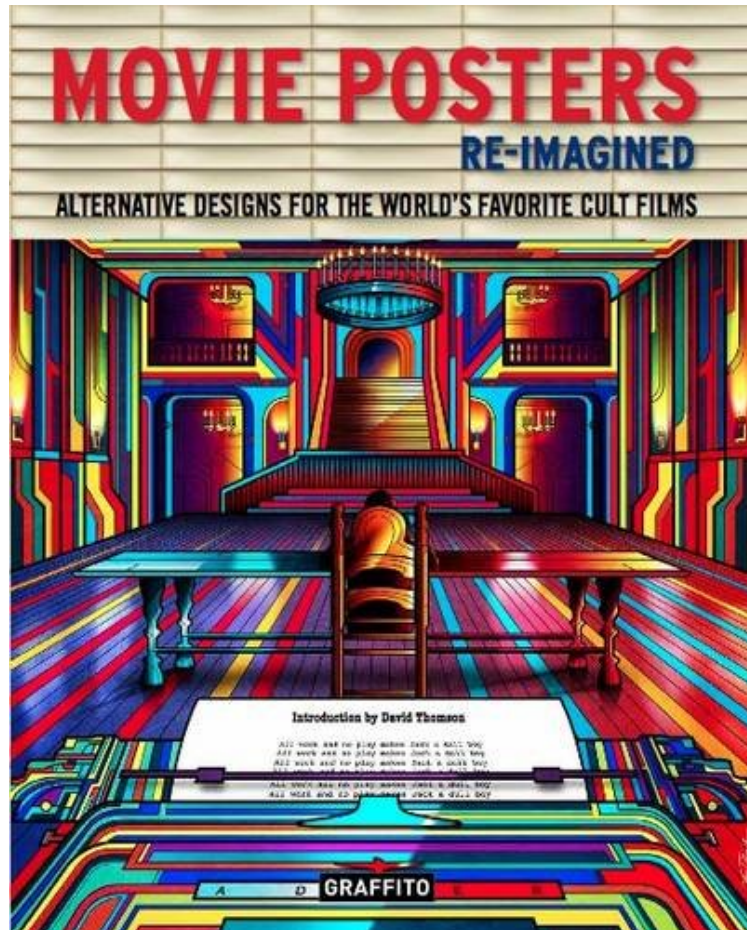


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Movie Posters Re-Imagined: Alternative Designs for the World's Favorite Cult Films

Graffito Books

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Graffito Books : Movie Posters Re-Imagined: Alternative Designs for the World's Favorite Cult Films before purchasing it in order to gauge whether or not it would be worth my time, and all praised Movie Posters Re-Imagined: Alternative Designs for the World's Favorite Cult Films:

1 of 1 people found the following review helpful. Basically Alternative Movie Posters Vol. 3, and That's a Good Thing! By M. Scagnelli I've bought a lot of film art books recently. The books focusing on the art of the movie poster have been some of the most rewarding. They contain beautiful, colourful, evocative images from either pros like Saul Bass, Drew Struzan and John Alvin doing official posters that we all recognize, or from amateur / fan artists paying tribute to the movies they love, usually from their child / teen years. I highly recommend the books by the three artists mentioned, plus Art of the Modern Movie Poster, Separate Cinema and Criterion Designs. These books will give you a collection of the best official film posters ever made. Unfortunately the art of the 'official' movie poster is a dying one.

So many are just pictures of the main actors heads lifelessly floating over the films title. Not very interesting or artistic. Not every new poster is poor, look at the recent (as of this review) posters for the new Mad Max and Star Wars films. These are both pretty excellent, and are really a throwback in style to the more artistic posters covered in these books. Besides these few and far between great new official posters, the best way to quench your thirst for wonderful film art is to check out the work by the fan artists and other non official and sometimes sort-of-official art (some of the art in these books have been used for official campaigns, however not the main release poster). The two Crazy4Cult books are both great, and are very worthy purchases. The art is a little inconsistent in terms of quality, but the best stuff in there is brilliant. The best book in my opinion on the subject of fan movie art is the Alternative Movie Posters Vol. 1 (and probably the soon to be released Vol. 2). All of the art in that book is of very high quality, and I expect the same from Vol. 2. If you are at all interested in this subject, buy those books. Now to this book. I couldn't find much info on this one ahead of the release, so I wasn't sure what to expect. I was very pleased when the book arrived. It could pretty much be called Alternative Movie Posters Vol. 3, or 1.5, or whatever, the point is that it is very similar to that book in terms of size, presentation and quality of the artwork contained. There are even a few (less than 5) that are repeated in this book from the others mentioned. The book is beautiful, well manufactured and a joy to look at from start to finish. I really can't separate it in terms of quality from the Alternative Movie Posters book. If anything, Graffito's release improves on a few parts. The Crazy4Cult books have virtually nothing to read, they are all pictures. The Alternative movie posters book had a little blurb from the artists and some of their influences and favorites, both in the poster art and film world. This book contains basically the same exact info from the artists for all of the posters, plus adds either quotes or little facts pertaining to the film. Also, while the order of the posters in the Alternative Movie Poster's book seemed random to me, Movie Posters Re-Imagined actually breaks up the films into genres, so a horror section, a crime section, etc. Finally, the previously mentioned repeated material is not a downside at all, partly because it happens so few times and mainly because this book contains several companion artworks to pieces that were missing from Alternative's book. For instance, the Alternative Movie Posters contains two beautiful Dario Argento posters for Inferno and The Bird with the Crystal Plumage, both by the same artist in complimentary styles. This book contains the Inferno poster, but it is missing the Bird with the Crystal Plumage poster, and replaces it with the same artist's posters for Suspiria and Phenomena, again in the same style. So actually, the books compliment each other very well. In my opinion, this is an essential addition to your film poster art book library, right next to the Alternative Movie Posters and Crazy4Cult books. It is fun, interesting and beautiful. Well done to the artists and Graffito Books. Hopefully this will get a Vol. 2 as well.

0 of 0 people found the following review helpful. Excellent book! I am a high school art teacher ...By Shaun M. Gentry

Excellent book! I am a high school art teacher and I am making this a project for my students now. So many wonderfully creative ideas that harken back to the golden age of movie posters.

0 of 1 people found the following review helpful. Love take on these motion picture classics

By george golston

Love take on these motion picture classics. I actually prefer the versions in this book to the actual posters the industry used.

The worlds best, wittiest lowbrow designers reimagine movie posters for 150 cult films that are built into the DNA of any movie buff Nightmare on Elm Street, Psycho, Vertigo, Poltergeist, Metropolis, Ghostbusters, Blue Velvet, Blade Runner, Star Wars, Alien, Mad Max, Robocop, Reservoir Dogs, Jaws, The Big Lebowski, Rosemary's Baby, Taxi Driver, The Postman Always Rings Twice, and many more films are given new art by the likes of Grimb, Coop, O'Connell, Alderete, Hertz, Pullin, and more. Almost always better than the originals, these new visual takes on iconic movies will delight anyone with an interest in film. For the Hollywood aficionado this visual feast makes a perfect gift; while for graphic designers, both professional and students, this makes for a great source of ideas and inspiration.

About the Author Graffito Books is a London-based publisher of visual, counter-cultural design, graphics, street art, and fashion books, with a creative office in Hastings on the UK south coast.