

(Pdf free) Business 101 for Dance Fitness Teachers (The Business of Teaching Dance and Fitness) (Volume 1)

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Amity "Alize" Ollis CPA

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Amity "Alize" Ollis CPA : Business 101 for Dance Fitness Teachers (The Business of Teaching Dance and Fitness) (Volume 1) before purchasing it in order to gage whether or not it would be worth my time, and all praised Business 101 for Dance Fitness Teachers (The Business of Teaching Dance and Fitness) (Volume 1):

2 of 2 people found the following review helpful. Read this book before you do anything else!By Natasha McCallisterI just started my own belly dance teaching business and this book couldn't have been better. I was afraid at first that it would be a very technical book about taxes, liability, licenses, permits and things you would have to hire a lawyer to explain It was really great that it was written for the lay person. The language wasn't over my head or too technical but still concise and appropriate for the topic. It didn't dumb things down, either. And it covered all of the basics that you would need to know. Since it had to be written to cover all of the states it gave you the basics and pointed you in the

right direction for the rest. I had already gone through the process of looking up and researching what I needed to know to start my business, which took months! I wish I had had this book to start with. But it did confirm that everything I had done was correct, which was a huge relief. There are still state specific things you will need to research but it gives you a jumping off point instead of spending countless hours on Google! The budget sheets are a great help. You don't realize all of the "little" start up costs. There were also several suggestions for recruiting students I hadn't thought of which I will definitely be utilizing. I like the forms with questions to get you thinking about the details of owning a business. You can go back and forth in the book answering questions as you read and feel comfortable with an answer. And then even go back and change it later! As a whole it made me feel much more comfortable about my decision to start a teaching business. If you have any doubts, read this book. It will help you determine whether or not starting a business is right for you, even if just for right now. If you decide it's not, go back and read it again later when you think you might be ready. It will be waiting for you on the bookshelf. For me, "The Business of Hosting Dance Workshops" will definitely be my next purchase!

2 of 2 people found the following review helpful. Take the fear, the unknown and the "where do I start?" out of starting your dance business!

By Heather Wayman (2) WOW! This is great information and you should start here if you are thinking about teaching dance or fitness classes (or just nearly any other kind of similar class). Amity puts concise and helpful information into an easy to read format. It's very organized and methodical. You'll get information on budgeting and planning to include feasibility (will a dance studio/class work in your area?), budgeting your time (that's important too!), your finances, pricing your services, diversifying your business, business registration and formation, as well as bookkeeping and taxes. There are also sections on creating a marketing plan and operating your business (class structure, format, choosing a space and equipment). Also, one of the least talked about aspects of having a dance business...avoiding burnout and your exit plan should the need arise to discontinue your business. Throughout each section, you are provided with gems to help you navigate the waters of setting up and running your business. There are handy worksheets to help draw out what you need to consider when embarking upon your venture. These are all included to keep you on track and help you avoid some of the common pitfalls that can stymie a new (or not so new) business owner. Even if you've been teaching for years, this book can help you tie up the loose ends and streamline your processes so you'll have more time to dance and spend less time on administrative aspects (some of which may not be the best use of your time or may be ineffective, but you just can't quite figure out why). Finally, there is a bonus section about creating a business plan. A business is far more likely to succeed long term with a well thought out plan conceived from the start. Then only thing that Amity doesn't do for you...is start your business. You can do it! Get this helpful publication and you're on your way!

2 of 2 people found the following review helpful. Build A Better Dance Business!

By Customer Business 101 for Dance and Fitness Teachers is a thoughtful and approachable guide for dance instructors. As a belly dance instructor I have found it to be an easy to follow and carefully written guide on to how to run my business. It is relevant for those who are thinking about teaching, have been teaching for years, and those who are involved in administration of dance studios, and provides a logical and sometimes humorous progression through the business of belly dance. I know that many of us hate the song and dance involved in keeping track of our studio earnings, gigs, and expenses. But when it comes down to it, we are professionals and need to take responsibility lest we face financial or legal consequences. With Amity's help the reader has all the tools needed to cover their bases whether it involves business registration, taxes, operation, and more. She includes important topics such as how to value and budget your own personal time to avoid burnout, or how to create incentives to keep students coming back and ensure studio longevity. No matter where you are in your dance career, this book is loaded with valuable tips and tricks of the trade, and it will be an extremely valuable reference to have in your collection. It is one I believe I will return to for many years to come. I highly recommend this book wherever you are on your dance journey, but especially if you are just getting your toes wet in the business and are not sure how to start. Save yourself future headaches and let Amity guide you.

Let a CPA and successful dance teacher be your personal dance business mentor. In this interactive guide, Amity "Alize" Ollis leads you through more than a dozen checklists, questionnaires, and worksheets, while filling you in on everything you need to know to build a successful teaching business. How to determine if you're ready to take the leap (and questionnaires to guide you in the process) How to create a personal time budget What to consider when creating your classes, pricing, and registration formats The three most crucial financial budgets (and templates to take you through them step by step) Earn more with supplemental services sales What you'll need for business registration formation Crucial items to consider when choosing a teaching space Basic bookkeeping tax items to consider What basic marketing and branding items you should have BONUS section on creating a business plan

About the Author Amity Alize Ollis is a dancer, studio owner, troupe director, event producer, and CPA licensed in New Hampshire. Amity's Raq-On Dance Studio has won multiple arts and educational awards for programming in the Northeast. She is the Director of the annual Shimmyathon Dance Festival and have hosted over fifty events including national and international dancers. Amity juggles her performance career, a dance troupe, a studio, and a busy event

production schedule in addition to a career as a tax manager for a billion dollar nonprofit and consultations with small businesses and nonprofits. She still finds time to do volunteer work, travel, hike, kayak, and work on her collection of classic cars.