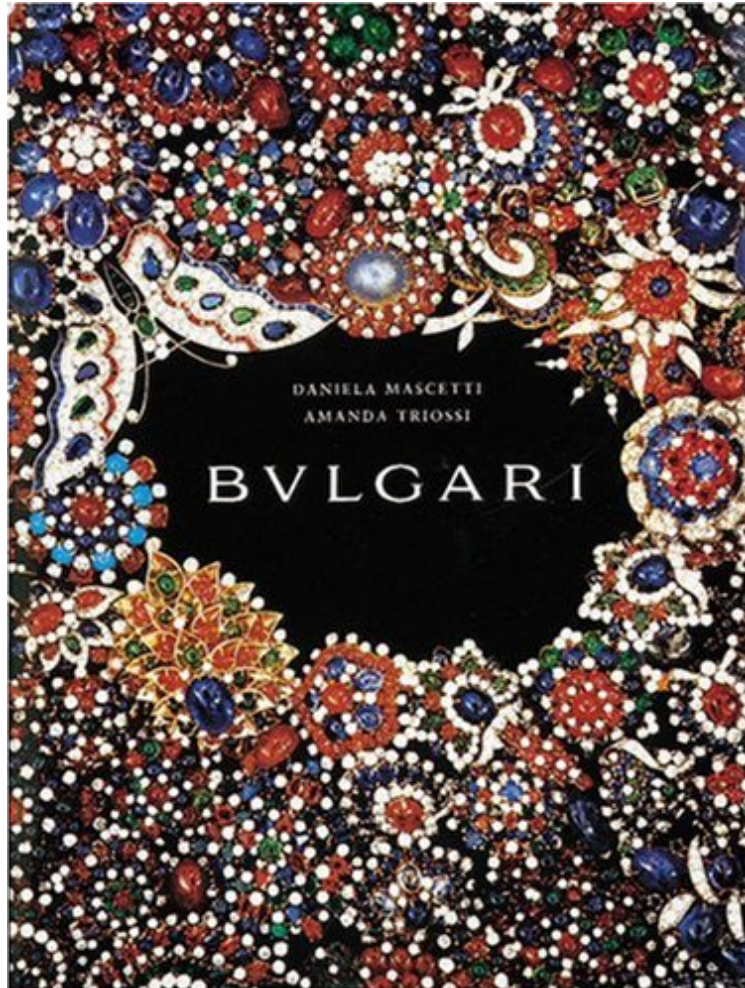


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Bulgari

Daniela Mascetti, Amanda Triossi
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Daniela Mascetti, Amanda Triossi : Bulgari before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bulgari:

0 of 0 people found the following review helpful. Beautiful items
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By Judi I was so happy with this book, it more than met my expectations. Beautiful jewellery beautifully photographed, a real feast for the eyes. The narration I also found really interesting, history and ingenuity colliding to make some of the most beautiful jewels ever made. So glad I made the purchase.
0 of 0 people found the following review helpful. Highly Recommended!
By anonymous see my comment on the most helpful review. it is a great book. I also bought Cartier by Hans Nadelhoffer. It cannot be compared to this book.

A dazzlingly illustrated history of Bulgari jewelry, this engaging book tells the story of the world's most famous family of jewelers, goldsmiths, and silversmiths, and the pieces that made their name.

From Publishers Weekly Readers who may be too intimidated to browse in one of the elegant international shops of this renowned Italian jeweler will linger long over the merchandise on display in Bulgari, with 450 color illustrations of such fidelity that one can almost caress the necklaces, rings, silverware and other pieces that for more than 100 years have emerged from the firm's design workshops. Sotheby jewelry experts Daniela Mascetti and Amanda Triossi relate the history of this family-owned chain and educate readers in the jewelers' art as perfected by Bulgari craftsmen. (Abbeville, \$75 256p ISBN 0-7892-0202-6) Copyright 1996 Cahners Business Information, Inc. Language Notes Text: Italian From the Publisher New photography and archival pictures trace the progression of the Bulgari style, a distinctive look that has captivated royalty and movie stars, among other celebrities, for more than a century. Since its start in Rome in 1884--and throughout the years of expansion when shops opened from Los Angeles to New York and Madrid to Hong Kong--the Bulgari firm has launched influential trends and revivals in jewelry design. Bulgari is famous for the mixing of colorful semiprecious stones with diamonds; the mounting of ancient coins in gold jewelry; and the creation of easy-to-wear everyday pieces made with precious gems. These and other Bulgari fashions have sparked countless imitations by other jewelers, imitations that can never rival the polish and flair of the original pieces. Initially published in 1996 as the first-ever book on Bulgari, this elegant volume delighted Bulgari enthusiasts and those interested in fashion and jewelry design. The need for an updated history of Italy's most renowned jeweler was prompted by newly discovered historical material, recently launched Bulgari collections, and a great demand for the book. This revised edition, featuring several new chapters, presents the achievements and developments of Bulgari in the past decade, including design trends in jewelry and watches. Here also are new lines of luxury fashion accessories as well as the distinctive architecture and interior design of Bulgari stores and hotels. It is these latest accomplishments, exquisitely portrayed in this new edition, which have made Bulgari one of the most important luxury brands of the new millennium.