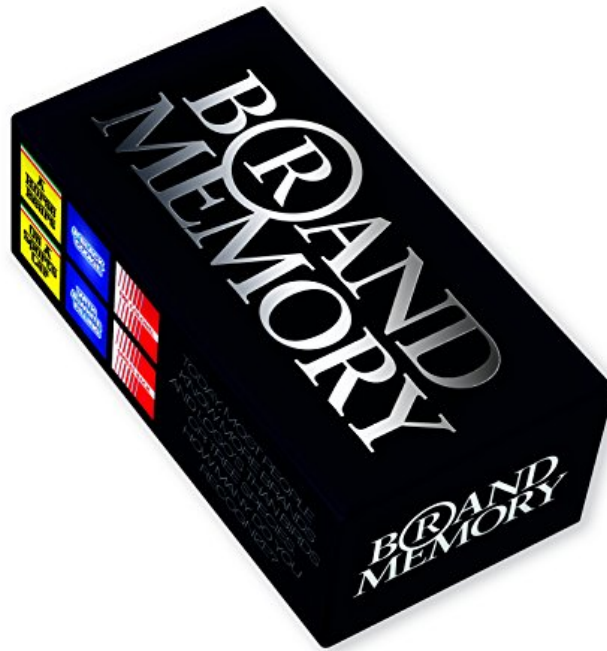


(Pdf free) Brand Memory Game

Brand Memory Game

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From Brand: BIS Publishers : Brand Memory Game before purchasing it in order to gage whether or not it would be worth my time, and all praised Brand Memory Game:

2 of 2 people found the following review helpful. interestingBy Talaria9It's a stretch to call this a game. Anyone looking for a particular thrill involving winning, losing or game strategy will probably be disappointed. There's not a particular way to "play" it. I find the concept very interesting, and there is something fun and engaging about the process of guessing. I enjoyed it most as a way to interact with friends and generate interesting discussions. It's fascinating to discover how much we notice in a subliminal way. It may seem that once you've figured it out it has fulfilled it's one time purpose, but try bringing it out with new people. It can still be satisfying.0 of 0 people found the following review helpful. Brand Memory GameBy C.I bought this game to use in my Marketing classroom. I was disappointed by the lack of instruction, although it is easy to figure out, it would have been nice if there had been some suggestion for game play inside the box. I believe some of these brands are also exclusive to the UK or Europe and may not be recognized by students playing this game in North America.I can see how a graphic designer might appreciate the quirkiness of this set, however I did not find it practical for the instructional purpose I intended.0 of 0 people found the following review helpful. Buy this as a White Elephant Gift OnlyBy Quality ShopperWorst "game" ever invented. On the plus side, we stored it in the basket in the closet and had a never-used gift handy when we needed one to hand out so it was a win-win...we got it out of the house and made it someone else's problem. Think of this gift as the Forever Fruitcake, as it will no doubt be passed on from one house to another for years without anyone ever using it.Note: The box is also a perfect size for a hamster casket.

A new game in the successful line of creative memory games by BIS Publishers. Brand Memory Game has twenty-five sets of cards in which the pairs of cards that match are not identical, but clearly form a set through a thematic connection. In this case the connection is a world famous brand. Most people know more brand names than birds, flowers, or tree species. How many brand names do you recognize? This memory game makes it slightly difficult because the brand name itself is not mentioned on the sets of cards: the player only has the brand colors, typefaces, and an often funny description of the brands visual look to help the player to find the matching cards.

About the AuthorHendrik-Jan Grievink graduated as an editorial designer from the Sandberg Institute, the postgraduate course of the Gerrit Rietveld academie. His work is best described as visual culture criticism through popular and recognisable images.Hendrik-Jan is also a writer and editor, and writes on a regular basis for publications and websites such as www.archined.nl and www.nextnature.net.